Williamsburg Paint Palette — Transition to Benjamin Moore

The Architectural Control Committee (ACC) has during the spring of 2022 investigated options to help homeowners select paint colors that comply with the ACC guidelines for Williamsburg colors. The guidelines state that the Williamsburg palette from Martin-Senour and the Colonial palette from McCormick exterior colors are pre-approved.

Martin-Senour has exited the retail market for house paints. Currently Benjamin Moore is the only paint manufacturer/retailer that has a legitimate Williamsburg palette. Benjamin Moore has actually invested heavily in researching and developing true colors derived from samples taken from Williamsburg properties. Benjamin Moore has been licensed by the Colonial Williamsburg Foundation and is the only paint manufacture allowed to use the Williamsburg name for its colors.

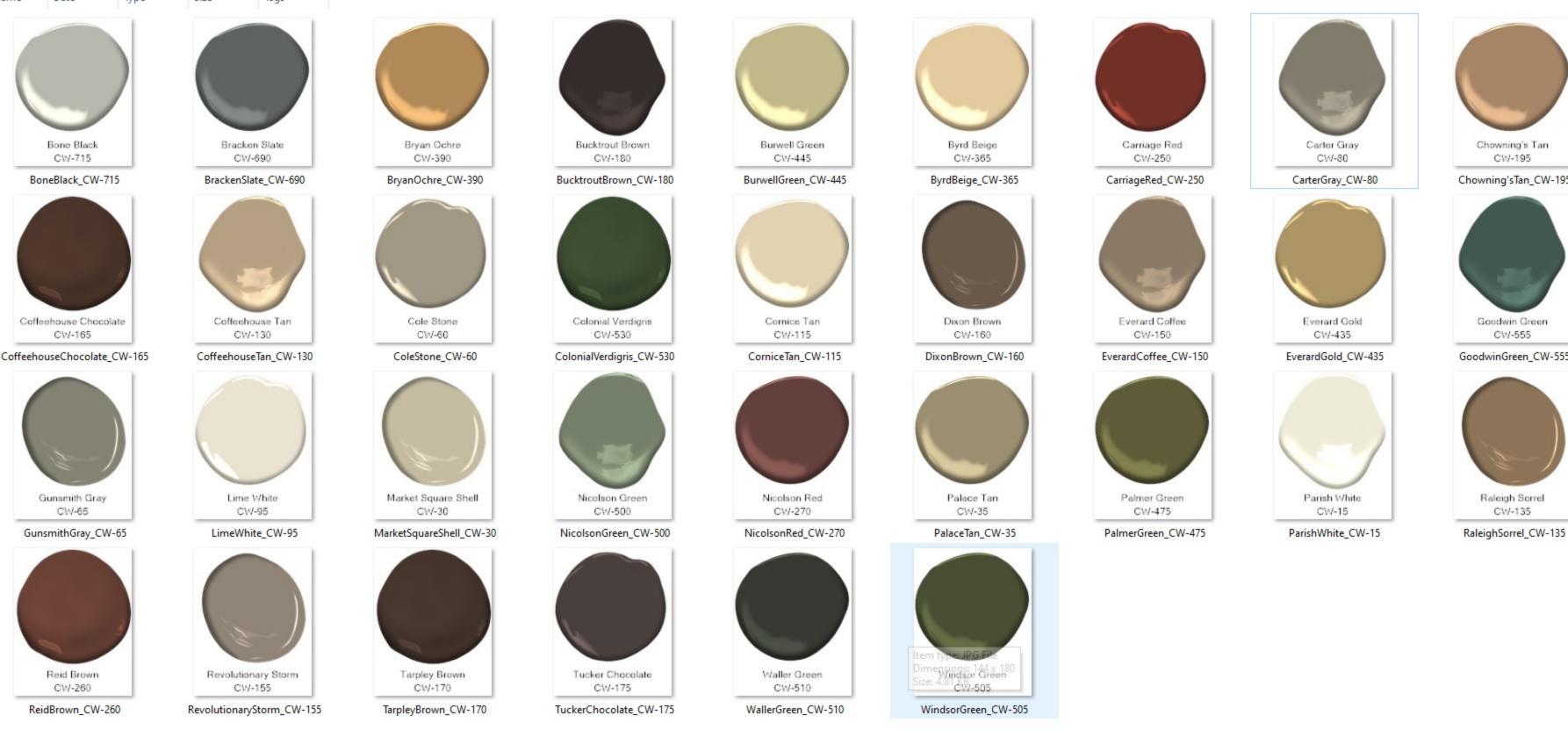
To simplify the selection process for homeowners, the ACC translated colors from the old Martin-Senour and McCormick sample cards to comparable colors in the official Benjamin Moore Williamsburg palette. Members then worked with the Benjamin Moore Architecture + Design Representative for VA & NC to obtain electronic samples of those colors. The list of the pre-approved colors and the electronic samples are on the following pages.

Foxvale Farm Homeowner's Association

Pre-Approved Colors from the

Benjamin Moore Williamsburg Color Collection

Color	Codes	Color Names
CW	15	Parish White
CW	30	Market Square Shell
CW	35	Palace Tan
CW	60	Cole Stone
CW	65	Gunsmith Gray
CW	80	Carter Gray
CW	95	Lime White
CW	115	Cornice Tan
CW	130	Coffeehouse Tan
CW	135	Raleigh Sorrel
CW	150	Everhard Coffee
CW	155	Revolutionary Storm
CW	160	Dixon Brown
CW	165	Coffeehouse Chocolate
CW	170	Tarpley Brown
CW	175	Tucker Chocolate
CW	180	Bucktrout Brown
CW	195	Chowning's Brown
CW	250	Carriage Red
CW	260	Reid Brown
CW	270	Nicolson Red
CW	365	Byrd Beige
CW	390	Bryan Ochre
CW	435	Everard Gold
CW	445	Burwell Green
CW	475	Palmer Green
CW	500	Nicolson Green
CW	505	Windsor Green
CW	510	Waller Green
CW	530	Colonial Verdigris
CW	555	Goodwin Green
CW	690	Bracken Slate
CW	715	Bone Black



Chowning's Tan

CW-195

Goodwin Green

CW-555

Raleigh Sorrel

CW-135